



서울대학교 경영대학
151-916 서울시 관악구 관악로 599

Business School Seoul National University
599 Gwananagno Gwanak-gu, Seoul, 151-916, Korea

Seoul National University College of Business Administration 2017 Factsheet

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General Information

SNU Business School

SNU Business School at Seoul National University distinguishes itself from other business school through its students, education, and alumni. SNU Business School only accepts 0.5% of the applicants who are the brightest and most motivated students. It is the passion and drive behind student that push SNU business school to be the best in Korea. SNU Business School was the first business school in Korea to be certified by the Associate to Advanced Collegiate Schools of Business (AACSB). Moreover, our faculty is comprised of many prominent lecturers and businessman around the world. In addition to, there are many distinct alumni all around the world.



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SNU Business School at Seoul National University offers one of the finest settings for management education in Korea. The mission of SNU is to educate the global leaders of tomorrow. The faculty and staff are delighted to have you here, and hope that your experience will be academically rewarding and culturally enriching.

Programs

SNU Business School encourages critical thinking training, helping students strengthen their problem solving ability and learn to find creative solutions. SNU Business School covers diverse corporate cases in both required and elective courses, promote discussion- and presentation- oriented classes, and strive to foster student's critical thinking and audacity through multi-faceted assignments and tests.

SNU Business School offers wide range of full-time degree and not-degree programs at the undergraduate and graduate levels.

Programs offer concentration on Accounting, Finance, Marketing, Operations Management, Personal Administration and Organizational Behavior, Management Information Systems, and International Business. Undergraduate students reside on or near campus, and complete a four-year bachelor program comprising of general education and business studies.

| Bachelor's Degree Requirements | Master's Degree Requirements |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <ul style="list-style-type: none"> • 4 years curricular program • 130 credits(minimum) • Cumulative GPA of 3.0(minimum) • Undergraduate Thesis • Early Graduation <ul style="list-style-type: none"> - 6~7 semesters - Cumulative GPA of 3.4(minimum) - GPA of 3.0 of above for each semester | <ul style="list-style-type: none"> • 4 semester courses • 39 credits(minimum) • Cumulative GPA of 3.0(minimum) • Degree Qualifying Exam(Business, English) • Master's Thesis (thesis evaluation, oral exam) |

CBA Exchange Student Program

Exchange program is for students in SNU's partner universities who wish to study at SNU for one or two semesters and transfer credits to their home institution. The first official student exchange program launched in 1995 with the University of Tokyo and the number of institutions where they agreed for student exchange program has increased to 216 institutions all over the world. To be an exchange student, candidates must be officially nominated by their home institution and pay the tuition fee at their home institution. Fees for taking Korean language course offered by SNU LEI will be partially supported.

• “Exchange Students” vs. “Visiting Students”

| | Exchange Students | Visiting Students |
|----------------------------|------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------|
| Courses | Course choice is free of students' choice <i>* Note: Some courses may have restrictions</i> | |
| Document Submission | Should enclose all the official transcript sealed | |
| Tuition Fee | Home Institution | SNU |
| Application | Apply through home institution | Apply directly at SNU <i>*Pay the application fee (82,000 KRW)</i> |
| Credits | Will be transferred | Ask home institution |

| | | |
|------------------------|----------------------------------------------------|-----------------------------------------------------------------|
| Official Transcript | Will be sent to home institution | Should ask at the Registrar's Office to request for an issuance |
| Dormitory Application | Possible | Impossible |
| Korean Language Course | Full or partial financial support will be provided | No financial subsidy available |

Application Criteria & Process

1. Eligibility

1) Qualification

- Must be enrolled at least 2 semesters at home institute
- Have a GPA 3.0 or above / 4.0

***For the College of Business Administration, you should nominate students, whose GPA is more than 83 out of total score 100. If the score, more than 83, is not written in the official transcript clearly, applicants' home universities should submit a letter to us to prove. This new GPA restriction will be applied to the applicants of Spring 2017 and thereafter.**

- Language proficiency of either English or Korean is highly recommended, but not compulsory

| | | |
|---------|-------|------------------|
| English | TOEFL | IBT 88 or above |
| | IELTS | 6.0 or above |
| Korean | KLPT | Level 5 or above |
| | TOPIC | Level 5 or above |

2) Restriction

- As specified in the selection criteria of the Exchange Student Program at the College of Business Administration, we follow the rule that,

"The College of Business Administration is restricted to students who are currently studying business at their home university."

2. Application Procedure

| Starting Semester | Application Deadline | Screening Procedure | Notification of Acceptance | Acceptance Packages sent by: |
|-------------------|----------------------|---------------------|----------------------------|------------------------------|
| Spring Semester | 20 OCT. 2016 | During Nov. | Early Dec. | Mid Dec. |
| Fall Semester | 20 APR. 2017 | During May | Early June | Mid June |



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3. Document Submission

All documents should be submitted in **original** or verified as an official copy, and should be in Korean or in English. If your documents are not in Korean or in English, please have your document translated in Korean or in English and have confirmed and sealed by an authorized personnel.

* Application documents are non-returnable once they have been submitted to the OIA.

* Please be aware that we will be unable to continue processing your application if you do not submit ALL the required application documents.

The required documents for applicants are as follows:

A On-line Application:

<https://shine.snu.ac.kr/shine/com/popup/PopIntnDirect.html?url=/shine/uni/frex/itin/IntnatExchgStudAplyConn.html>

* On-line Attachment: A Statement of Purpose, Two Letters of Recommendation, Official University Transcript, A Certificate of Enrollment from the current university you are attending, A copy of applicant's passport

* In order to start the on-line application, candidates must be officially nominated by their home institution by e-mail. The nominated students will receive detailed information on how to log in and apply online by the designated SNU coordinator.

- B. A Statement of Purpose (Please use letter size paper 8½" x 11") (in English or in Korean)
- C. Two Letters of Recommendation from two of your professors. Please use the SNU letter of recommendation form. One letter of the Recommendation must be written by a university professor at the current school which the applicant is attending.
- D. Official University Transcript
- E. A Certificate of Enrollment from the current university you are attending.
- F. A copy of applicant's passport
- G. Two photographs (3 x 4)
- H. Only for Fine Arts, Music, and Physical Education applicants: Photographs of works/recording of performances

4. Screening Procedure

The OIA ONLY receives applications and reviews that all requirements have been met. The application packet is then forwarded to the screening committee of each college for assessment. Some of the applicants may unfortunately fail to have an admission if the committee decide he/she doesn't satisfy requirements. When the acceptance is confirmed, the OIA will notify the result through students' home institution. *The OIA is not responsible for the selection process and its results since the decision is made by screening committee.*

5. Acceptance Package

The acceptance package will include Certificate of Admission (not for Korean national), Letter of Acceptance, and other necessary information.



6. Visa

A student visa (D-2) is required to study in Korea if a student is not of Korean nationality. In most cases, exchange students can acquire their D-2 visa easily when they present their Certificates of Admission issued by the SNU to the relevant passport officials in their home country. Please contact your nearest Korean Embassy or consulate for more detailed information on the visa application process.

Academics

1. Academic Calendar

| Semester | Date | Orientation Date | Grade Submission | Official Transcript Issuance |
|-----------------|------------------------|------------------|------------------|------------------------------|
| Spring Semester | March.2 ~ Mid of June. | Feb.24.2017 | End of June | 1 Week of August |
| Fall semester | Sep. 1~ Mid of Dec. | Aug.25.2017 | End of December | 1 Week of February |

※ Academic transcript will be sent to home institution for exchange students for credit transfer in mid-August and in mid-February. Academic transcript for visiting students will not be sent to the home institution from the OIA and visiting students must request for an issuance of academic transcript at the Registrar's Office.

Courses

1. Finding courses at; <http://sugang.snu.ac.kr>

1) Majority of courses are taught in Korean but each college or department offers some amount of courses in English. List of courses for a new semester is available at the beginning of January or July each year.

- There's two ways to find the courses lectured in English. If there's Ⓜ on the Remark,(right side of course listing) the course will be lectured in English. You can also use 'English lecture' button on 'Advanced search' to find the courses in English. By using 'Advanced search', you can find list of courses held on last semester before the registration season starts. This function will be useful to find information such as syllabus and previous course lists for your reference.

2) Undergraduate students can take courses up to 18 credits/

Master level students can take up to 12 credits

2. Restrictions

- Int'l Exchange/Visiting students of CBA CANNOT take **MBA level courses**.

-The **College of Medicine & College of Law** is restricted to students who are currently studying medicine at their home university.

- **The College of Dentistry** is ONLY available to master's level students currently enrolled in a master program at School of Dentistry or equivalent at their home university. The student exchange program is NOT available at the undergraduate level for the College of Dentistry.

- Applicants, who apply for the **Korean History major**, must provide a proof of Korean language ability. A satisfactory level of Korean language ability should be either (1) Level 5 or above of official Korean Language Proficient Test (KLPT) or (2) Level 5 or above of the Korean Test conducted at the SNU Language Institute.

Student Life

1. Housing

- **On-Campus Housing:** The Gwanak campus is the main campus of the SNU. Most colleges and schools are located at the Gwanak campus except for the College of Medicine, which is located at the Yeongun campus in northern part of Seoul. Exchange students have a right to apply for the Kwanaksa (Gwanak campus dormitory), but it is not guaranteed to eventually get a room.

- **Off-Campus Housing:** Off-campus housing is available around the campus. SNU does not provide an assistance to find off-campus housing, and it is students' own responsibility to find accommodation outside campus.

2. Estimated Budget to Study at SNU

| | |
|-----------------------------------------------------|-------------------------------------------------------------------------|
| Tuition Fee (for Visiting Students ONLY) | Tuition fee varies depending on your major and year of your enrollment. |
| Housing | 450,000 KRW – 750,000 KRW / month |
| Local Transportation | 200,000 KRW / month |
| Meals | 450,000 KRW / month |
| Books/School Supplies | 400,000 KRW / semester |
| Phone usage | 100,000 KRW / month |
| Personal Expenses | 500,000 KRW / month |

*Note: Above is only estimation and it may vary depending on personal budget

3. Insurance & Health Care – Travel Insurance

It is mandatory for every exchange/visiting student to obtain travel medical insurance.

Students should comply with the following guidelines:

- Students are required to have an insurance that is valid both in home country and in Korea.
- The insurance policy should cover sickness, accident and death during your study in SNU
- Students can register for courses after submitting the copy of the insurance policy which states the above conditions

- Insurance policies in languages other than Korean or English should be notarized before submission
- In case the insurance expires before the exchange period ends, students are required to resubmit the insurance policy copy or the notarized document after renewal or reapplication of the insurance policy
- It is the responsibility of students that they make sure they are insured with an appropriate insurance and no assistance can be provided by SNU.

